Press release
(For immediate release)

Press Release

Joint Declaration of
Hong Kong Dental Association and
Hong Kong Society of Orthodontists

It has come to the attention of the Hong Kong Dental Association and the Hong Kong Society of Orthodontists that advertisements and social media have been widely publicising and encouraging the use of DIY invisible or clear aligners / semi-DIY invisible or clear aligners recently.

The two organisations would like to point out that teeth alignment is a type of professional dental treatment. If there is no registered dentist involved in any part or the whole of the treatment, this means there is lack of professional diagnosis and monitoring of progress. This will not only affect the treatment results, but will also increase the treatment risks which may worsen the malocclusion, thereby directly affecting oral health. As such, the general public should pay extra care in considering the reliability of unverified information on orthodontic treatment which is being circulated in public.

To protect your personal health and safety, the public should not only consider the price or convenience. Instead, you should consult a dentist or an orthodontist for professional advice on the treatment details, including but not limited to the pros and cons and risks of various treatment plans and an assessment of the expected treatment results to enable one to make an appropriate choice.

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Hong Kong Dental Association
The Hong Kong Dental Association was founded in 1950. It is dedicated to elevating Hong Kong dental service standards and raising the public awareness of the importance of oral health. The Association has been proactively providing dental policy recommendations to the Government and improving the international status of Hong Kong dentists. The Association is a member of the FDI World Dental Federation and a member of the Asia Pacific Dental Federation. It hosted the FDI Annual World Dental Congress in 1995 and 2012 as well as the Asia Pacific Dental Congresses in 1984, 2004, 2009 and 2016. The Association also organised an international conference in 2010 named the Hong Kong International Dental Expo And Symposium (HKIDEAS), the first of its kind.
Since September 2012, the Association has been the implementing agency of the Community Care Fund Elderly Dental Assistance Programme to provide free removable denture and related dental services to eligible elderly persons.

Further, between August 2013 and 2018, with the support of Government funding, the Association assisted in the launch of a pilot project on dental service for persons with intellectual disability named "Loving Smiles Service" to provide dental services to eligible adults with mental disability.

**Hong Kong Society of Orthodontists**

The Hong Kong Society of Orthodontists is an academic organisation representing Hong Kong Orthodontists. Its main members are orthodontic specialists practising in Hong Kong. We believe that orthodontics is an important and integral part of our oral health and overall health. Our mission is to ensure the continual improvement of clinical orthodontic care provided by the society's members, to provide the public with easy access to dental health information related to orthodontics and to liaise and cooperate with other official dental organisations, with an aim to provide quality orthodontic services to the general public.